



**Please join us at this year's Heidi's Walk for Hope**

This event honours the memory of Heidi Ferguson (née Bogner). Heidi lost her life on September 12, 2009 in a tragic domestic dispute with her estranged husband.

Heidi's Walk for Hope provides participants with an opportunity to walk a five-kilometer section of the beautiful Island Lake Conservation Area, shop at a fantastic vendor marketplace, and so much more—all in support of Family Transition Place's emergency shelter, counselling services and education programs.

**We look forward to seeing you there!**



Proceeds in support of

## Sponsorship Opportunities

**PRESENTING SPONSOR.....\$5,000**

This package includes:

- PRESENTING-level sponsorship recognition on event website, event-related social media posts and day-of event signage
- PRESENTING-level sponsorship recognition in registration and presentation areas of event and on participant swag bags
- Full-page ad in HOPE magazine (distributed at the event, digitally and in the community)
- Recognition as PRESENTING sponsor in all event-related press releases
- Six complimentary registrations for the 5k walk

**HOPE SPONSOR.....\$2,500**

This package includes:

- HOPE-level sponsorship recognition on event website, event-related social media posts and day-of event signage
- Recognized as HOPE sponsor on event route map and signage
- Half-page ad in HOPE magazine (distributed at the event, digitally and in the community)
- Opportunity to provide branded swag items for participant bags
- Six complimentary registrations for the 5k walk

**INSPIRE SPONSOR.....\$1,000**

This package includes:

- INSPIRE-level sponsorship recognition on event website, event-related social media posts and day-of event signage
- Directory-size ad in HOPE magazine (distributed at the event, digitally and in the community)
- Opportunity to provide branded swag items for participant bags
- Two complimentary registrations for the 5k walk

**BELIEVE SPONSOR.....\$500**

This package includes:

- BELIEVE-level sponsorship recognition on event website, event-related social media posts and day-of event signage
- Two complimentary registrations for the 5k walk

September 24, 2023 • Island Lake Conservation Area • [www.heidiswalkftp.ca](http://www.heidiswalkftp.ca)