



This year, we're combining our Heidi's Walk event with our annual fall fundraiser, The HOPE Project.

This hybrid event will honour the memory of Heidi Ferguson (née Bogner) who lost her life on September 12, 2009 in a tragic domestic dispute with her estranged husband. It will also provide participants with an opportunity to walk 5k around the beautiful Island Lake Conservation Area, shop at a fantastic vendor market, enjoy delicious fare provided by local food trucks, and so much more.

Please join us.



Proceeds in support of

Sponsorship Opportunities

PRESENTING SPONSOR.....\$5,000

This package includes: PRESENTING-level sponsorship recognition on the event website, event-related social media posts and day-of event signage, a full-page ad in the HOPE Magazine (distributed at the event, digitally online and circulated in the community), recognition as PRESENTING sponsor in all event-related press releases and 10 complimentary registrations for the 5k walk.

HOPE SPONSOR.....\$2,500

This package includes: HOPE-level sponsorship recognition on the event website, event-related social media posts and day-of event signage, a half-page ad in the HOPE Magazine (distributed at the event, digitally online and circulated in the community) and eight complimentary registrations for the 5k walk.

CORPORATE SPONSOR.....\$1,000

This package includes: CORPORATE-level sponsorship recognition on the event website, event-related social media and day-of signage, a directory-size ad in the HOPE Magazine (distributed at the event, digitally online and circulation in the community) and four complimentary registrations for the 5k walk.

EVENT SPONSOR.....\$500

This package includes: EVENT-level sponsorship recognition on the event website, event-related social media and day-of signage and two complimentary registrations for the 5k walk.

September 18, 2022 • Island Lake Conservation Area • www.heidiswalkftp.ca